

# 2022



# NATIONAL OPEN INNOVATION CAMP

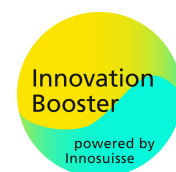
Best practices for Smart Cities & Living Labs



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## SUPSI



**18,19,20 SEP.**

**IN LUGANO**

**PROGRAMME**

2022

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living  
lab

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Living Lab



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SWISS SMART CITIES

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D1 – Sunday – Sep. 18

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## Evening

- 17.00 Welcoming participants
  
- 17.30 Opening speeches
  - Joëlle Mastelic, Innovation Booster Living Labs for Decarbonisation
  - Giorgio Maric, Lugano Living Lab
  - Stephan Haller, Swiss Smart Cities
  
- 18.15 Inspirational speaker on Open Innovation
  
- 18.45 Call to action on the Swiss stakeholder's map
  - Albedo Bettini
  
- 19.00 Aperitif & Networking & Dinner in the city

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## D2 – Monday – Sep. 19

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## Morning

8.30 Launch and breakfast

9.00 Keynote speeches

- Joëlle Mastelic : Innovation for Decarbonisation
- Elena Marchiori : Living Lab: from theory to practice. Case of Lugano Living Lab

9.30 Innovation booster

- Innovation teams' pitches
- Round table

10.30 Coffee break & Networking

10.45 Activities to learn best practices in Smart Cities and Living Labs

12.30 Lunch & Networking

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## D2 – Monday – Sep. 19

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## Evening

- 14.00      Learning forums
- Manuela Barreca, Anna Picco-Schwendener :  
Didactics/learning experiences & Living Labs
  - Maria Alonso Raposo : Future Mobility  
Solutions in Ispra
- 15.00      Coffee break & Networking
- 15.30      Activities by groups on Open Innovation &  
Smart cities
- SUPSI
  - Smart Living Lab Fribourg  
& many more
- 17.30      Use case on Open Innovation
- 18.00      Aperitif & Networking & Dinner in the city

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# NATIONAL OPEN INNOVATION CAMP

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D3 – Tuesday – Sep. 20



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## Morning

7.30 Lugano bike tour

8.30 Breakfast

9.00 Ideas activities

- Jean-Philippe Hagmann :  
Radical Innovation Keynote
- Radical Innovation  
Workshop
- Ideas pitches

Workshops for  
Innovation Teams

- Further Funding
- Legal framework
- Intellectual  
Property

12.00 Closing

- Announcement of the  
game winners
- Final wrap up